



PRANAV MOLASI

Experience Designer

Highly committed multi-disciplinary designer, passionate about creating intuitive and adaptive user interfaces, utilizing design thinking methodologies and Human Computer Interaction principles (HCI). I want to use my experience in versatile industries to constantly evolve and someday become a mentor, creating an environment of constantly pushing the limits of design as a practice.

HIGHLIGHTS

- Proficient in low to high fidelity wireframing and interactive UI prototypes for effective ideation and communication.
- Strong understanding of inclusive design guidelines, achieving high accessibility scores.
- Skilled in conducting design research through surveys, stakeholder interviews, and focus groups.
- Outstanding communication skills for collaboration and UI/UX design advocacy.
- Quick-witted and independent thinker, approaching design challenges with enthusiasm for mental exercise and a passion for problem-solving.

WORK EXPERIENCE

FLEETX

Oct 2022 - Present

UX Designer

- Redesigned product workflows and design system to enhance usability and reduce user input.
- Updated product colors, standardized UI styling, and resolved inconsistencies in the Fleetx web app.
- Conducted workflow research and enhanced site analytics by deriving actionable insights from raw data.
- Led the complete redesign of the Fleetx website.
- Implemented design thinking processes and best practices through interactive demonstrations to empower the team.

TRIGYN TECHNOLOGIES

Oct 2020 - Oct 2022

UX Designer

Co-WIN

Sep 2021 - Oct 2022

Key contributor to the successful implementation of the Co-WIN web portal, pivotal in orchestrating nationwide COVID-19 vaccination efforts in India.

- Designing intuitive and visually appealing UI for critical modules like homepage, registration, and user dashboard, enhancing user engagement.
- Led presentations as the design team representative, securing approval from client leadership for designs by effectively advocating design decisions aligned with project objectives and user needs.
- Crafted engaging event banners for the homepage to effectively drive participation.
- Contributing to content creation, including instruction manuals, website content, and FAQs, ensuring users were well-informed.

CONTACT

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📍 Pune, Maharashtra

SOFTWARE SKILLS

Adobe XD	██████████
Figma	██████████
Adobe Illustrator	██████████
Adobe Photoshop	██████████
Adobe Animate	██████████
Alias Autostudio	██████████
Adobe Premier Pro	██████████

DESIGN SKILLS

Wireframing	██████████
Problem Solving	██████████
Research	██████████
Visual Design	██████████
Presentation	██████████
Video Editing	██████████
3D surfacing	██████████
Documentation	██████████



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INTERESTS

Playing guitar

Singing

Playing sports like basketball

Animation movies/series

Video games

EXTRACURRICULAR

- Music competition wins in school and college.
- Recognized music performance featured in local newspaper.
- Represented Maharashtra's touch rugby men's team in 2016.
- Conducted lectures on Alias Autostudio for first-year students with guest professor.

Internet Governance Forum(IGF) for UN Jun - Aug 2021 ○

- Redesigned the IGF website to enhance usability and align with UN's accessibility standards.
- Interviewed client for base research to create personas and customer journey maps, analyse task flows and site maps, etc.
- Enhanced website accessibility through the redesign of UI elements and color themes.
- Optimized site navigation and structure for improved search and browsing experiences.
- Enhanced usability of key modules including user profiles, calendars, and document explorer.

Grant Management System for UN Women Feb - Jun 2021 ○

- Led UI redesign of project planning, financial planning and reporting modules
- Implemented a color scheme to track types of information and indicators for project planning and tracking.
- Brainstorming with team to provide solutions for task flow, data entry and presentation
- Designed and implemented an audit trail system within the portal to enhance accountability and transparency.

Sustainable Development Goals(SDG) site Jan - Feb 2021 ○

- Conducted research and competitive analysis of SDG analytics modules, resulting in the creation of personas and user journey maps.
- Developed website widgets to effectively present information-heavy infographics showcasing global and regional trends on the SDG website.

Project management system WIPO TISC Oct 2020 - Jan 21 ○

- Designed wireframes in response to RFP, contributing to project acquisition.
- Developed solutions for intricate information linking, presentation, and data hierarchy.
- Designed medium fidelity wireframes for the web-based portal.
- Coordinated with the development team to ensure accurate implementation of designs.

ORACLE Aug 2019 - Feb 2020 ●

Design Intern

Co-led a UI re-design test for Oracle's internal software, focusing on modernizing outdated UI themes and workflows within their hiring management software. Employed mockups of the same to solicit initial feedback from employees, gauging the ease of transition to contemporary UI trends.

VARROC ENGINEERING LTD. April - July 2018 ●

Design Intern

- Trained in Autodesk Alias for 3D surfacing
- Designed Speedometer UI, integrating navigation display for a new 2-wheeler from Suzuki.

EDUCATION

Bachelor of Design 2016 - 2020 ●

Indian Institute of Information Technology, Design and Manufacturing, Jabalpur